



Industry Home Owner Associations Can Benefit With a “Link In” to ARDA

In addition to vacation ownership developers, the ARDA membership community includes timeshare owner associations (HOAs), resort management companies, industry vendors, suppliers and consultants, as well as owners through the ARDA Resort Owners Coalition (ARDA-ROC).

ARDA's Mission Statement

It is the mission of the American Resort Development Association to foster and promote the growth of the industry and to serve its members through education; public relations and communications; legislative advocacy; membership development; and ethics enforcement.. This mission statement applies to all categories of membership including industry home owners' associations, their board members and officers.

Home Owners' Association Outreach Committee Mission Statement

It is the mission of the ARDA Home Owners' Association Outreach Committee to foster and promote the understanding and development of the industry's owners' associations, their officers & directors, and individual owner members and to serve these same entities through education; directed outreach, communications; committee and task force efforts and advocacy.

The ARDA Board approved the creation of the ARDA HOA Outreach Committee to serve as the key liaison between ARDA and the many existing industry home owners associations. ARDA is keenly interested in learning what resources would be valued by single site and sold out HOA's that may or may not be professionally managed. The goal is to create a series of web-based resources that will assist the HOA's in their efforts to maintain the quality and service for the owners and resorts they represent. The HOA Outreach committee members have been working diligently to solicit input from a variety of industry HOA's and is beginning to formulate what resources would be most valued and are most urgently needed.

Value-Added Programs Of Interest to HOA Members

Take advantage of ARDA's Partner Programs, available especially to ARDA members. Resorts can save money with energy consulting provided by APPI. Save money on office supplies with Staples Business Advantage and find out about timeshare travel protection for yourself and other owners from VacationGuard:

Discount Office Supplies by Staples

ARDA and Staples Business Advantage have partnered to offer you unbelievable discounts on all your office supply needs. Discounts average 40-60% off over 4000 items, multiple ordering channels: online, phone or fax, free shipping on orders \$30 or more. Ultimate convenience and financial savings- all you need to do is sign up.

Contact: [Joe Shea](#), Staples Business Advantage Account Manager, 800-617-1712 ext 229

Family Legal Protection Plan by Legal Access Plans

The Family Legal Protection Plan is a customized program designed to bring affordable, preventative legal services and quality lawyers to employees who find themselves entangled in legal problems. The program will bring special benefits focused on meeting specific employee needs, and is one of the best voluntary benefit values in the marketplace today. The Family Legal Protection Plan is offered by one of the oldest and largest legal service companies in the United States - Legal Access Plans, LLC. It has been responsible for putting Americans in touch with quality local law firms, to help them solve their legal problems for three decades. Legal Access Plans has over 12,000 Network Providers in all states of the United States and in the United Kingdom, Canada, Mexico, Australia, India, and Argentina. The company handles almost 150,000 first time system users per year and last year saved Plan Members over \$7.3 million in legal fees through price-saving benefits.

Contact: Legal Access via phone (800) 562-2929

Savings Solutions/Energy & Utility Consulting

by Affiliated Power Purchasers International, LLC (APPI)

APPI is the endorsed energy consulting partner of the American Society of Association Executives, and is working with thousands of businesses with locations across the United States that are members of 145 national and state trade associations. APPI brings dramatic cost savings to members. APPI identifies and implements options that reduce the costs of energy, utility, and telecommunications services. Services include electricity procurement, natural gas management, utility auditing, and demand-side management.

For more details: Visit appienergy.com or **contact:** [Kathy Kiernan](#), (800) 520-6685

International Travel Discounts

By Auto Europe / Destination Europe 

If you are planning a trip to Europe, South Africa, Australia or Asia, Auto Europe/Destination Europe is the one-stop for all your international travel needs. For over 50 years, **Auto Europe** has been a leader in worldwide car rental services including luxury rentals, chauffeur drive services, cell phone and GPS rentals.

As a service leader in the industry, our clients receive (24 hours a day, 7 days a week, 365 days a year) customer service with toll free assistance from overseas with an answering time of less than 1 minute, guaranteed! Since 1995, **Destination Europe**, a division of Auto Europe, has been offering travelers the guaranteed best service for flexible air, car and hotel packages. We have expanded our services to include first class, business and coach air from all major U.S. cities on over 32 major airlines and 3-4-5 star hotels worldwide.

As a member of ARDA, you will receive up to 25% discount on all car rentals, and 5% discount on all air and land packages. Call our reservations center at 1-800-650-6222, just mention Rewards ID #74900008 to receive your discount.

Free Membership with

RedWeek.com is a Trustee member and Signature Sponsor of ARDA and the largest online marketplace for renting, buying, selling and exchanging timeshares.

RedWeek.com has become ARDA's newest corporate partner in ARDA's efforts to provide new benefits for the industry's homeowners associations, the HOA boards, and their individual consumer owners. RedWeek.com is now offering a FREE membership to RedWeek.com - exclusively for the timeshare owners at any ARDA member resort or homeowners association.

Each qualifying membership is valued at \$9.99 and is valid for 6 months. This offer applies to first-time RedWeek.com members only, and is limited to one per person. Contact www.redweek.com to gain your FREE membership or to read further details.

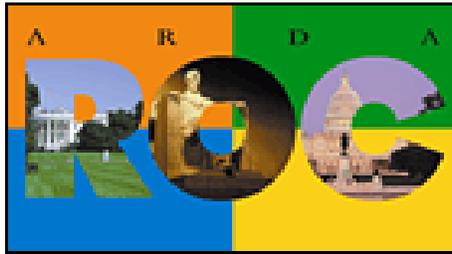
Travel Protection

by **VacationGuard**



VacationGuard Assist is a 24/7 benefit provided free of charge to active enrolled individuals in the VacationGuard Assist program, which is limited to ARDA companies domiciled the United States and their qualified participants, when traveling over 100 miles from home on either business or pleasure. Services include pre-trip assistance, medical transportation services, medical assistance services and other travel services like finding an interpreter, dealing with stolen baggage, finding legal assistance, etc. **For more details:** Visit vacationguard-arda.com

Contact: [Brian Rock RRP](mailto:Brian.Rock@RRP.com), National Director, (425) 458-4985



The ARDA-Resort Owners Coalition (ARDA-ROC) is the first line of defense against legislation that may negatively impact timeshare owners and their well-being. Through ARDA-ROC, owners can be part of an effective grassroots lobbying coalition of timeshare unit owners dedicated to preserving, protecting, and enhancing vacation ownership.

How does ARDA-ROC work?

The Coalition is comprised of hundreds of thousands of timeshare owners across the country who voluntarily contribute \$3.00 a year to promote a legislative agenda at the local, state and federal levels beneficial to timeshare owners. The organization is dedicated to preserving, protecting and enhancing vacation ownership for timeshare owners.

One state's actions can set a dangerous precedent and spread to other states if not dealt with effectively, therefore, a win for owners in one state is a victory for all timeshare owners.

How can you join this Coalition?

Educate your HOA Board of Directors. Introduce your HOA Board to the plan by utilizing an ARDA-ROC representative or promotional materials. Among these materials is an ARDA-ROC brochure, "What has ARDA-ROC done for you lately?" which outlines ARDA-ROC's legislative and regulatory triumphs. Then secure the Board's approval to place the request for the voluntary contribution on the owner's assessment.

Who do we contact for more information or to obtain ARDA-ROC brochures?

Simply contact ARDA's VP of Federal Affairs, Ms. Sandra DePoy, (federalaffairs@arda.org), phone: 202.371.6700 x124.